



**D'TANIQUE**  
THE DERMA CLINIC  
S K I N | H A I R | L A S E R

# About us

D'Tanique was established in 2021 by **Dr. Ashish Goswami**; who brings over 10 years of medical experience to Skin and Hair.

Focused on **servicing** the patients with utmost hospitality and EQ.

Our motto

**To deliver an exceptional experience. Nothing less than Excellence.**

# Our Services

- ✓ Laser Hair Removal
- ✓ Pigmentation Therapy
- ✓ Laser Bleaching
- ✓ Laser Facial
- ✓ Hydra Facial
- ✓ Skin Polishing
- ✓ Tattoo Removal
- ✓ Hair-Fall Treatment
- ✓ Microblading & Lip blush
- ✓ Mole / Warts / Tag Removal
- ✓ Semi – Permanent Make-up
- ✓ Chemical Peeling
- ✓ Acne (Pimples) Treatment
- ✓ Deep Tissue Stimulation
- ✓ Skin Whitening
- ✓ Skin Resurfacing
- ✓ Stretchmarks Treatment
- ✓ Scar Removal
- ✓ PRP Treatment
- ✓ Meso Therapy
- ✓ Botox
- ✓ Fillers
- ✓ Hair Transplant
- ✓ Many more...

# Our Branding

- Our Second Biggest Strength is our branding and marketing.
- Our Brand is established across Facebook, Instagram and Google.
- We have leveraged our branding with Social Media influencers, many of who are frequent customers now.
- Additionally, our Brand is also frequently promoted through Billboards and Local Ad publicity.



# Franchise Plans

	Gold	Platinum	Diamond
<b>Your anticipated investment</b>	35,00,000	70,00,000	1,00,00,000
<b>Franchise Fee</b>	4,00,000	6,00,000	7,50,000
<b>Carpet Area (min)</b>	450 sq ft	800 sq ft	1200 sq ft
<b>Royalty</b>	5%		
<b>Anticipated RoI break-even</b>	3 Years	3 years	4 years
<b>Anticipated Turnover (yearly)</b>	12,00,000+	35,00,000+	42,00,000+
<b>Staff required</b>	4+	6+	9+

# Key Franchise Terms

- Must have **at-least one** certified medical practitioner on board.
- If location is rented / leased, it must have a **legally enforceable** agreement between Franchisor and Property owner.
- Location must not be in a 3 Kilo-meters diameter of another D'Tanique branch / franchise.
- Must use products and machines approved and provided under your plan.
- Must have a GST number to carry out the business.
- Must not have any criminal background.

# What do we offer?

- Free Staff Training (maximum 4 times / year)
- Free Doctor Training (as much as needed)
- Update and Train staff and doctor on newer methods of performing a treatment.
- Assist in finalizing the location.
- Assist in finalizing the interior.
- Assist in booking the machinery for treatments.
- Provide branded materials – from Tissue to Treatment products
- Provide Brand posters / artwork to promote your franchisee business.
- Social Media promotion
- Much More...

# Contact us

For more queries, please contact us on:

[Franchise.enquiry@dtanique.com](mailto:Franchise.enquiry@dtanique.com)





Thank you for your interest.  
Looking forward to inaugurating your new Franchise